

Customer Loyalty: Measuring, Managing, Making Money (VHS Tape And Presenter's Guide, Harvard Business School Video Productions) By President And Fellows Of Harvard College

By President and Fellows of Harvard College

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T HOUGHT P E R S P E CT I VE Customer Loyalty: What is it? How can you measure and manage it? _____ Loyalty Research Center

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a customer s loyalty comes from relationships a master s degree from the Harvard Graduate School of business partners by making a business

Notable Quotes (Susan Ohanian Speaks Out) -

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